



Stratford-Perth
PRIDE
FESTIVAL
2025 Sponsorship Package



stratfordperthpride.com



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Introduction

Founded in 2017, Stratford-Perth Pride provides 2SLGBTQIA+ programming to make Perth County a more welcoming, accepting and inclusive community for gender and sexually diverse individuals. Our vision is to make Stratford, and Perth County a place where no matter who you love or how you identify, you will be safe, valued, equal, and proud.

Stratford-Perth Pride is proud to be part of the national and international communities of 2SLGBTQIA+ organizations. Our membership includes that of The Enchanté Network, and RainbowConnect.ca.

Stratford-Perth Pride is privileged to provide events and programming on Treaty 29 territory, the traditional territory of the Haudenosaunee/Peoples of the Longhouse and the Anishinaabe.

As settlers on Indigenous land, we must remain mindful of the agreements that have been made – and broken – with Indigenous Peoples. Stratford-Perth Pride strives to respect this land and continuously works towards true reconciliation through peace and friendship with all who call it home – including Two-Spirit, Indigiqueer, and LGBTQIA+ Indigenous Peoples.

2025 Sponsorship Opportunities

Stratford-Perth Pride is thrilled to offer an amazing Pride Festival in Perth County for 2025! We're planning on holding the following programming and events as part of our Pride Festival:

- Stratford Pride Day – Sunday, June 1, 2025
 - Perth County Pride March
 - Stratford Pride in the Park (following the Pride March)
- Pride Events throughout the year
 - Flag Raisings, Trans/Gender-Diverse Clothing Swap and Drop-In Cafe, Education Events and Workshops

The above events cost funds and as a volunteer organization your support is needed to ensure we're making every community in Perth County a welcoming and inclusive place for all 2SLGBTQIA+ individuals.

The following list is our sponsorship opportunities for Stratford-Perth Pride Festival 2025. Any sponsorship funds that are not used during June 2025 will be used for other programs and events in 2025 with the sponsor still receiving the allocated perks to their sponsorship. In-kind sponsorship benefits equate to the value of the services/product provided.

Please note that currently Stratford-Perth Pride is unable to issue charitable tax receipts. We hope to obtain registered charity status in the near future.



2025 Title Sponsorship Opportunities*

Opportunity	Amount	What's Included
Pride Festival Event Sponsor**	\$5,000	<ul style="list-style-type: none"> **Speaking Opp. Title Sponsor signage at event Logo on event poster Included in press release Individual Title Sponsor social media post Logo on website as Title Sponsor Large logo on event recognition poster
Pride Stage**	\$2,000	
Kid's Zone	\$1,500	
Vendor Market	\$1,500	
Ally Alley	\$1,000	
Food Truck Alley	\$1,000	
Additional Performances	\$1,000	

2025 Tiered Sponsorship Opportunities

Tier	Amount	What's Included
Platinum	\$750-999	Dedicated social media post, X-large logo on website & event recognition
Gold	\$500-749	Individual social media post, large logo on website & event recognition
Silver	\$250-499	Group social media post, medium logo on website & event recognition
Bronze	\$100-249	Group social media post, small logo on website & event recognition
Copper	\$1-99	Group social media post, written name on website

Sponsors can contribute funds at anytime between June 3, 2024 - July 1, 2025.

**All Sponsorships must be confirmed and logos submitted by April 15th to be included in print materials and event signage.*

Ways To Get Involved

Volunteer with us

Stratford-Perth Pride's events and programming is only possible thanks to the hard work of volunteers. Consider having a company volunteer outing by helping with the various tasks required to hold our events.

Be a Vendor

Stratford-Perth Pride Festival on June 1st 2025, has vendor opportunities for a small fee or free for community organizations and non-profits. This is a great way to reach Perth County's 2SLGBTQIA+ population. To learn more about becoming a vendor, please email pride.stratfordperthpride@gmail.com

March with Us

Perth County Pride March kicks off the Stratford-Perth Pride Festival on June 1st 2025, beginning at the Tom Patterson Theatre and ending in Upper Queen's Park where everyone is welcome to join the festivities. Bring your staff, coworkers, family and friends and march with Stratford-Perth Pride.

Next Steps

If you're interested in sponsoring, volunteering or being a vendor during Pride Month 2025, please contact the Pride Festival 2025 Planning Team at pride.stratfordperthpride@gmail.com.

2025 - Stratford-Perth Pride Festival Planning Team:

- Sarah MacArthur (she/her) - Volunteering
- Marijke de Looze (she/her) - Vendor Participation
- A.J. Ashley (he/him) - Sponsorships & Donations
- Adam Snook (he/him) - Event Poster & Design

Thank you for taking the time to review the contents of this sponsorship package. **We look forward to working with you in 2025!**



10,000+
Monthly



10,000+
Monthly



1,500+
Monthly

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